

ROSSENDALE HEALTH AND WELLBEING PARTNERSHIP

Task and Finish Group

Notes of meeting held on 17 November 2017

Present: Cllr. B. Ashworth (Chair), Sam Plum (RBC), Jackie Flynn (RBC), Alison Wilkins (RBC), Andy Laverty (ELCCG), Phil Holden (Rossendale Leisure Trust), Tricia Brindle (Newground Together), Andrea Hopwood (Lancs Wellbeing Service), Elaine Butt (Community Restart), Peter Dunn (CVS), Chris Lee (LCC Public Health), Dave Mullin (Mosscaire St Vincents)

Background – Rossendale Health and Wellbeing Partnership has gone through process of identifying potential priorities for the partnership. Workshop groups discussed these at the July 2017 meeting and proposed the following:

Priorities should be for at least 2 years to allow time to have influence and see progress.

Overarching theme - Communication – promoting our individual activities and strengthening relationships and networks.

The two clear priorities BEING MORE ACTIVE and MENTAL HEALTH – including isolation and loneliness

It was also identified that young people and families needed to be woven into any work undertaken or when attempting to influence outcomes in these areas.

The task and finish group meeting was to look at these priorities.

Sam Plum explained the picture in terms of the wider health partnership network. There is a Lancashire Health and Wellbeing Board which has the following key priorities: early years; activating communities for health and wellbeing; early help and managing demand; wider determinants of health.

The East Lancs Health and Wellbeing Partnership is in the process of agreeing priorities.

The developing Rossendale Community Health Partnership (GPs and statutory agencies) has identified the following priorities: smoking status at time of delivery; breastfeeding initiation; smoking prevalence in adults (including substance misuse); percentage of physical activity in adults; killed and seriously Injured on roads.

It was agreed that this partnership needs to fit into wider priorities, with a focus on activating communities for health and wellbeing.

It was also noted that the WHO 4 key issues are: inactivity, diet, tobacco and alcohol use.

Discussion took place and the following points were made:

- Alcohol and smoking affects multiple health issues
- LCC position on vaping - it has a role to play in reducing smoking
- Social isolation is a key issue – stand out need from Health and Wellbeing Service. Tackling social isolation also helps to address smoking and alcohol use.
- Need to make it easy for the motivated – i.e. make the right option the easy option.
- Being active – key also for health and helps reduce isolation.
- There are lots of examples of innovative projects e.g. cricket at 4pm on Morrison's care park, independent free cinema and spin off reading groups in Lancaster.
- Tolerance is an issue e.g. people complaining about children playing in the street. Need for safe places.
- Transport – key issue in Rossendale. Provision needs to be located in neighbourhoods.
- Proposal for different theme each month which all organisations would get behind.
- Use incentives, behavioural economics, nudge theory e.g. smoke free parks, cycle / pedestrian friendly developments.
- Need to support people – not about signposting but facilitating, taking people to activities etc. Importance of 'meet and greet' so people feel welcomed and comfortable. Community Connectors etc.
- Role of neighbourhood forums as community partnerships – asset based approach.
- Use / focus resources e.g. CCG social prescribing grants, neighbourhood forum grants etc. on agreed priorities

The following 3, interlinked priorities were agreed:

- Being more active
- Isolation and loneliness (including mental health)
- Smoking

Plus the overarching themes of transport and communication

Actions:

Development of a cycle to identify a theme each month: *Phil Holden*

Presentation / collation of key data: *Chris Lee*

Priorities to be presented to full RHWB Partnership on 8 December: *Alison Wilkins*