

ROSSENDALE HEALTH AND WELLBEING PARTNERSHIP – 8TH April 2016

Summary of partner responses

Introduction

At the last meeting of the partnership on 12th February a number of health priorities for the borough were identified and agreed upon. We agreed to send a short questionnaire to members of the partnership to see how their organisation contributes to these priorities and to see if anyone felt other priorities had been missed.

Thankyou to all those who responded: St. Vincent's care and repair, Waterfoot PPG and Rossendale PPG network, Greenvale homes/together housing/new ground, STIR, B.P.R.C.V.S., Dementia Friendly Rossendale, Haslingden Community Link and Children's Centre, V.I.C., Citizens Advice Bureau, Inspire and Rossendale borough council.

Below is a brief summary of the responses:

St. Vincent's Care and repair

- Key priority better integration of services particularly around preventing hospital admission
- Solution is more involvement with the INTs and CCG and CCG funding being more creative
- The organisation could expand its existing role based on the experience and skills it has to include e.g. income/expenditure, home security, domestic arrangements

Waterfoot Patient Participation Group and Rossendale PPG network

- Is involved with all the identified priorities, and interested in better integration of activities and service and strengthening our community and increase resilience through recognition and support of community and individual assets. Can spread awareness though the networks locally and at East Lancs level, by word of mouth and through newsletters and social media.
- We need to produce quality information for our Rossendale patient population.
- Missing priority is the ongoing work to support Dementia Friendly Rossendale – helping people to live well with dementia.
- Challenge is that only 4 out of 9 PPGs are operating on a regular basis.

Greenvale homes

- Involved with health lifestyles through Independent living advisors and Newground work with families and children to tackle obesity, alcohol and its implications, sexual health and parenting.

- Mental health and wellbeing – wellbeing co-ordinator for tenants over 55 who works with other agencies and delivers a monthly newsletter to over 550 properties. Work closely with CAB re debt advice and help through crisis. Also employ a resident involvement officer
- We need better integration of activities and services to reach vulnerable people, more multi agency work. Greater involvement with the NHS mental health services
- Can use website to promote health and wellbeing activities provided by other agencies too. Happy to take part in multi agency meetings and frontline staff having safeguarding training for both adults and children.
- Key priority is to continue to improve access to health and wellbeing services regardless of where you live in Rossendale or your financial circumstances.

Seniors Together in Rossendale

- Most interested in better integration of activities and services to reach vulnerable people earlier and prevent a health and or social care crisis.
- Key that we reach the right people. Sometimes more difficult with owner occupiers and private tenants. Better linking up also crucial e.g. STIR with INT's/G.P.s
- Organisation can contribute by providing up to date signposting information, facilitating discussions in existing group settings and contributing to 'good neighbour' schemes.
- Other priorities are for more financial budgeting skills, substance misuse and gambling
- G.P.s are key and it is a struggle to achieve what we need to achieve without their full support.

Burnley, Pendle, Rossendale council for voluntary services

- Most involved with strengthening communities, better integration of activities and services and healthy lifestyles
- Progress can be made through greater understanding of what is already in place and the linkages. Look at how to reach into communities and disseminate information.
- Can contribute as a hub connecting over 600 VCF groups and with links to statutory organisations and partnerships
- Other priorities as identified by the CCG (Social prescribing) are youth obesity, general health with a focus on diabetes, cardiovascular and hypertension, and dementia and mental ill health.
- Crucial to find a mechanism to join the priorities to the intervention services.

Dementia Friendly Rossendale

- Integrated neighbourhood teams, better integration of activities, strengthening our communities, healthier lifestyles
- To make progress each priority needs a leader – ideally supported by a small team and resource and existing project mapping processes. There needs to be a vision, timetable, key milestones and consistent reporting. Key risks and issues register. Funding needs to be clearly agreed and if there is none then decisions taken on which to progress.
- Can contribute through influencing role in the growing network of dementia friendly Rossendale.
- Other health priorities for Rossendale are alcohol and substance abuse.

Haslingden Community Link and Children's Centre

- Most involved with health lifestyles priority through provision of health related activities
- To make progress we need more initiatives like Up AND Active, more education, commissioning local organisations to deliver fitness and wellbeing club as they know their communities.
- Can contribute through being a cost effective venue, promoting and advertising other initiatives
- Other priorities not identified – drugs and alcohol
- Need to explore creative ways of engaging communities – not statutory

Veterans in Communities

- Key priority mental health and wellbeing, provide activities and peer support, walks, singing groups etc. Also integration support to access statutory services, venue for access and strengthening communities, contributing to activities for the benefit of the community
- Need greater partnership working, information sharing, one point of access for people so they don't need to keep repeating their stories.
- We support by providing our activities and groups and being available when sometimes statutory services are not.
- Other health priorities for Rossendale – dementia awareness and support
- Need involvement and commitment from all relevant organisations, a partnership that does.

Citizens Advice Bureau

- Most involved with the priority around mental health and wellbeing, working in partnership with grass roots organisations for effective referrals. Debt and loss of income key causes of mental health issues. Provide volunteering opportunities. Also integration of activities e.g. advice with food bank

services. Prevention of crisis. And building resilience – empowering individuals through knowledge and increased skills and confidence to prevent crisis which can be shared in the community e.g. financial capability, managing Universal Credit.

- Look at who is not being reached. Focus activities. Recognise the impact of advice on wellbeing and health. Recognise the role of community organisations in influencing people's health choices.
- Other priorities are lack of statutory mental health services, cuts to funding of crisis services. And addressing poverty through financial inclusion.
- Need to discover the root causes of why people make poor health choices despite national and local campaigns.

Inspire

- Most involved with mental health and wellbeing and health lifestyles. Increasing long term physical health conditions e.g. diabetes/COPD as a consequence of substance misuse.
- Critical to make progress to have better integration of existing services within Rossendale to avoid duplication and make best use of shared resources. Make better use of digital communication to promote services and access points.
- We can support improved integration and partnership working. Co locate our service across Rossendale where possible. Train partners on Identification and brief advice for alcohol/substance misuse.
- Other health priorities – alcohol use, emerging new drug trends – legal highs.

Rossendale Borough Council

- Council has a role across all 3 priorities whether it be in direct delivery e.g. environmental health, Living Well pilot project or using it's enabling and influencing role e.g. convening and resourcing the Rossendale Health and Wellbeing Partnership, having a Portfolio holder for Health on the Cabinet, representing Rossendale on East Lancashire health bodies.
- To make progress on priorities we need some coordinated campaigns. Better partnership working and promotion of services. Agencies talking to each other, less duplication
- Council can lead on the local partnership and drive improvements by joining up services and influencing outcomes.